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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Filed the Application of:
KLARFELD et al.)
Serial No.: 09/963,335) Examiner: Jade O. Laye
Filed: September 24, 2001) Group Art Unit: 2617
For : SYSTEM AND METHOD FOR) Irvine, California 92612
PERSONALIZED TV)

LARGE ENTITY TRANSMITTAL FORM

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

November 9, 2006

Sir:

Transmitted herewith is an Amendment in response to the August 10, 2006 Final Office Action in the above-identified application.

- The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.

The fee has been calculated as shown below:

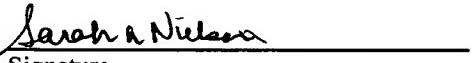
	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID FOR			PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	12	-	31	=	0	\$ 50.00	\$ 0.00	
INDEPENDENT	2	-	5	=	0	\$200.00	\$ 0.00	
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$360.00	\$ 0.00	
						TOTAL	\$ 0.00	

- Petition for () month extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a).
- No fee is required.
- A check in the amount of \$0.00 is enclosed.
- Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

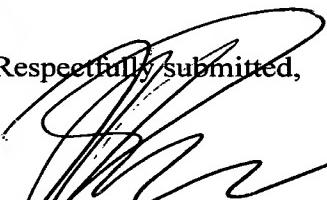
If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required in connection with this filing.

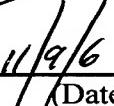
Attachment(s): Amendment - 13 pp.

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CERTIFICATE OF MAILING I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on: November <u>9</u> , 2006. By: Sarah A. Nielsen  Signature	
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Respectfully submitted,


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(Date)

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MS AF
REPLY UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
PATENT EXAMINATION BRANCH

In re the Application of:
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)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT IN RESPONSE TO THE AUGUST 10, 2006 FINAL OFFICE ACTION

Dear Sir:

In response to the office action on August 10, 2006, please amend the above identified application as follows: **Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper. **Remarks** begin on page 6 of this paper.

Please charge any additional fees to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for that purpose.